

With the simple gift of a children's book delivered each month, PJ Library works to ensure the Jewish future.



PJ Library is...

- **The monthly gift of a new, beautiful, Jewish storybook**
- **Curated selections that grow with the child**, from board books for babies, to picture books for kids, to middle grade books for tweens
- **Resources for parents** and the opportunity to explore Jewish values, traditions, and culture
- **More than just books**: holiday guides, music, podcasts, crafts, and videos
- **Free for families**, thanks to the generosity of private donations
- A conduit for families to find **welcoming, easily accessible Jewish communal experiences** through partner synagogues, federations, JCCs, and other organizations
- **Parent-led get togethers** with local families raising Jewish children

PJ Library sends books every month to...

650,000+
children
worldwide

240,000+
children in
North America

40+
countries
(in seven
languages!)



Our Impact

PJ Library is a trusted parenting resource

Eighty-two percent of subscriber parents **use PJ Library books to introduce Jewish topics**. Nearly two-thirds (62%), rely on PJ Library books for quality family time.



PJ Library is a confidence builder

More than half (58%) of subscriber parents say **PJ Library increased their confidence to engage their children in Jewish traditions, values, and customs**; 70% of multifaith families say the same.



PJ Library helps families learn

Seventy percent of subscriber parents say **PJ Library increased their children's knowledge or familiarity with Jewish traditions, values, and customs**; approaching half (43%) of parents say PJ Library helped increase their own Jewish knowledge.



"I grew up in a mixed-religion household, but now identify as Jewish. The books you send help spark conversations with our 4-year-old and provide great teaching moments. In fact, I led my first seder this year using your Haggadah."

PJ Library is valued

More than **10,000** parents, grandparents, and friends donate to PJ Library.

For more information or to join our community of supporters, contact us at development@hgf.org.

*All data from 2024 PJ Library Subscriber Family Survey. Responses were received from nearly 12,000 PJ Library families in the US and Canada with children ages 0-12.