We understand that how we gather looks different these days. Whether you are coming together in person or online, PJ Library will continue to provide content to connect with your community. Inside you’ll find ways to:

- Use Jewish text in everyday occurrences
- Make meaningful connections to families through Jewish values
- Enrich learning experiences for all ages

For more information on this initiative, check us out online at www.pjlibrary.org/organizations

To receive these resources in your inbox, share your contact information with us at www.pjlibrary.org/resource-reg
New Month, New Moon

A holiday that’s celebrated every month is a great opportunity to schedule an ongoing event. Consider starting a Rosh Chodesh coffee house celebration at the start of each Jewish month. Invite people to gather and catch up. You can provide some conversation starters each time to get the ball rolling. Each month can feature a new special guest or activity; think of having a “paint night,” an acoustic café, or a flashlight tour of your city.

Annuals & Perennials

PJ Library subscriber families in your community received a wonderful printed perpetual calendar in August 2021. There’s a digital version as well at calendar.pjlibrary.org. This is a great tool for teachers to display using a projector or while sharing a screen when teaching remotely. Teachers can scroll through the calendar and ask children what they notice, what the pictures in the calendar might tell them, and what’s different about this calendar than others they may be familiar with. See below for more calendar resources to help answer those questions and more.

Moon Shot

Get your whole community involved in a “Phases of the Moon Scavenger Hunt.” After reading this book to multiple audiences in your organization, starting on Rosh Chodesh use your social media accounts to post a picture of what the moon looks like every day for a month. Ask people to search their environment for things that are the same shape and then share those photos as well. At the end of the month you can compile all of these images into a slideshow to share either in person or online. You can even set it to music; there are many great songs about the moon.

Laila Tov, Moon

Written by: Vivian Newman
Illustrated by: David Hyde Costello

Every time you look out at the night sky, the moon is there — but it always looks a little different. The child in this story thinks it looks like a big balloon ... or a half-eaten cookie ... or a banana. Some nights, we can barely see it at all! But it always comes back to say “laila tov” (good night) to us.

The Big Question

You’ll notice a “Big Question” on the flaps of many PJ Library books. It’s one way we hope to get folks thinking about some of the deeper ideas in a picture book. The Big Question in Laila Tov, Moon is “What makes you feel renewed?” Ask this question to the members of your community as a way to reflect on the Jewish fall holidays. Encourage people to post their answers on a bulletin board in your building or create an online space to share thoughts. This could be a great way to think about developing meaningful programming for the year ahead.

For more:
The PJ Library Perpetual Calendar: pjlibrary.org/beyond-books/calendar
All About Rosh Chodesh: pjfor.me/rosh-chodesh
Jewish Calendar FAQs: pjfor.me/calendar-FAQs