Weekly Family Music Class @ Senior Living Center

Official Program Title:
Yad b’Yad @ Cedar Sinai Park: Jewish Music for Every Generation with Kim Palumbis
Goals:

- To engage young families in Shabbat celebrations through experiential learning.
- Teach children basic Hebrew vocabulary through music and movement
- To provide meaningful intergenerational opportunities for local multi-generation families with elderly family living in the local Jewish senior community.
- To provide a (passive) social action/tikun olam volunteer opportunity to young families (which are limited by virtue of children’s young age) by hosting the program within Jewish senior housing.
- To partner with other local Jewish organizations to expose families to array of community resources and to maximize limited human & fiscal resources of participating organizations

Background:
Kim Palumbis is known to PJ Library families nationwide as a performer on the Oy Baby and They Sang That at Camp CD’s that are PJ Library music selections. Kim is a Portland native who performs across the Jewish community here and has a particularly large following amongst young families. She created YBY several years ago and offered the class at our local Jewish community center. Several of her grandparents were residents on the local Jewish seniors’ campus. In memory of one of her grandfathers she did a trial move of the program to Cedar Sinai Park (CSP) in spring 2011. The experience was very positive. Kim has done performing at PJ Library co-hosted events in the past and was interested in joining forces with us as we were with her to give our families an ongoing option for engagement like this class so a partnership was born.

Content/Structure

- The class is offered in seasonal sessions people can sign up for as a whole, or drop in is an option too. Registration is available online, by phone and in person to make it as easy as possible for families to participate.
- Materials are available about upcoming PJ Library events at the class.
- 45 minute session
- Kim engages the families and seniors with music, finger plays, dancing/movement, scarves, instruments, etc. Music is Jewish-themed and/or in Hebrew, providing for a fun way for children to learn some basic Hebrew vocabulary (body parts, numbers, etc.).
- Each session concludes with a Shabbat celebration including grape juice and challah provided by CSP.
- Attendance is generally 10-15 families along with 20-30 seniors making for a very lively and warm program that is enjoyed by participants of all ages.

Funding/Cost
A PJ Library family donated the cost of the musical equipment Kim uses and all money collected from participation fees goes to compensate Kim for her time. CSP donates the snacks and use of the room.
Publicity
The event is promoted in our monthly e-newsletter, on our website, on our PJ Library Portland facebook page, in flyers, by our PJ Library committee, by Kim on her personal facebook page, etc. Prior to the onset of a new session we email the last session’s registrants to invite them to sign up again and invite their friends. CSP includes information in their internal newsletter and has signage around their facility to encourage their (independent) residents’ attendance.

Follow Up
We capture the contact information for attendees and make sure to encourage their participation in future PJ Library programs. Overwhelmingly positive feedback from participants of all ages.

Contact
Caron Blau Rothstein, PJ Library Program Manager, Portland, OR
Program info available at www.jewishportland.org/pjlibrary and www.jewishportland.org/yadbyad
For more information contact Caron @ caron@jewishportland.org or 503.245.6449
YAD B’YAD @ CEDAR SINAI PARK
Jewish Music for Every Generation
with Kim Palumbis

Come Join Us
Along with the residents of Cedar Sinai Park, share in the joy of Jewish music and language. Explore the Jewish life cycle with songs, movement and instrumentation. Class ends with an early welcoming of Shabbat.

Fridays, 10:00 -10:45 am

Fall Session (6 classes): October 28-December 9
Winter Session (8 classes): January 13-March 2
Spring Session (6 classes): April 20-May 25

Rose Schnitzer Manor at CSP (Zidell Hall)
6140 SW Boundary St, Portland OR 97221

To register for classes please visit
www.jewishportland.org/yadbyad
or call Rachel at 503.892.7413.

6-class Session: $55 ($45 for PJ Library Subscribers)
8-class Session: $75 ($65 for PJ Library Subscribers)
50% off for second and subsequent child
Drop-ins: $10 ($5 for each additional child)
For children 0-5 years