

# Taste of Apples and Honey

Rosh Hashana Family Program

**Sunday, August 29th**  
**10:00am-12:00pm**

Brooksvale Park, 524 Brooksvale Avenue, Hamden

- Shofar Making Workshop  
(\$10 per shofar)
- Apple Print Making Project
- Bee and Honey Science Station
- Rosh Hashana Games
- Birthday Party  
for the World!

Family  
Nature  
Hikes

Rosh Hashana  
Family  
Learning

with  
Rabbi Josh Winston  
Temple Beth David,  
Cheshire

**FREE**  
and open to all

For more information contact:  
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Sponsored by:



The PJ Library in Greater New Haven Presents:  
**A Taste of Apples and Honey Rosh Hashana Program**  
Sunday, August 29<sup>th</sup>, Brooksvale Park, Hamden

- Goals:
1. To reach out to unaffiliated Jewish families in Hamden, Cheshire and other towns surrounding New Haven.
  2. To celebrate the 'Birthday of the World" outside, in nature, using natural materials.
  3. To educate about Rosh Hashana through hands on, child centered activities.

Planning: We looked for an outdoor park that had an indoor space and found a beautiful 100 year old farm in Hamden. We wanted a place that would appeal to people who are part of our Federation of Greater New Haven community, but who do not always make it out to our JCC for programs. Every activity that we did, we got community buy-in. The apples for taste testing and apple print making were donated by a local farm, the Bee and Honey Science station had bee keeping outfits, hives and bees from Yale University's CT Agricultural Experiment Station. The State Bee Keeper himself joined us with his bees. We did outreach to local Hamden and Cheshire synagogues. Our family learning session was led by a new rabbi from Cheshire. Yale School of Forestry provided us with one of our family nature hike guides.

Content:

Theme: Celebrate the Birthday of the World as the Jewish New Year Begins!

**Activities: from 10:00-11:00**

Shofar Making Workshop	outside	VOLUNTEERS Rabbi Wilhelm
Apple Print Making Project	inside	Jennifer, Caroline
Bee and Honey Science Station	inside	Daniela, Stacey, Leah
Tashlich Toss	outside	Daniela (Akiva as ball boy)

**Snack: 11:00-11:15** Birthday Party for the World! (outside of Veteran's Building)

**11:15-11:35 Rosh Hashana Family Learning with Rabbi Joshua L. Whinston**, Temple Beth David, Cheshire (sit outside near snack)

**11:35-12:00 Guided Family Nature Hikes**

- Scavenger Hike with Tricia Mangold Heiser
- Adult and Teen Tree Walk with Rachel Holmes

Publicity: We advertised in our local Jewish newspaper, in our JCC and Federation, in local synagogues, day schools, libraries, kosher restaurants. We sent out emails, and web blasts.

Visuals: See attached flyer. This was also made into a banner and hung outside our JCC/Federation building.



Hi All,

Just wanted to share a picture with you all of today's program at Brooksville Park. I was there as an attendee...and it was a terrific time...There were easily over 100 people at its height and with people coming and going there had to be well over 150 who attended during the day...Congratulations to Saskia, Anat, Ruth and Daniela as well as kudos to Shelley and Merav.

It is definitely a good advertisement for public space programming...I also want to put in a plug for Cheshire which was very well represented among the young families (and some Hamden too)...it along with programs at the Bethany Observatory show that this is a young Jewish Community that will come out for family programming...and before anyone points out that it was because of the new Rabbi at TBD (who did a very nice job), I will tell you that I saw a lot of Kol Ami families...

See you tomorrow and great job again Saskia et al...

Scott

Scott Cohen  
 Chief Operating Officer  
 Jewish Federation of Greater New Haven



**Follow up:**

Thanks yous went out to all volunteers. PJ library lunch bags were given to all that helped run a station or lead a hike. We wrote a follow up short description for our Shalom New Haven JCC newspaper.

**Outcomes:**

We had over around 150 people attend and got 40 new PJ sign ups. We got a lot of good feedback from participants. It was a great way to begin the New Year!