

Spring 2009

Dear Friends,

We all know the power of reading stories with young children. These nurturing, joyous, and beneficial early learning experiences build the emotional and cognitive foundation for each child. That is why the **name of sponsoring organization** is thrilled to **launch/expand** **The PJ Library®**.

The PJ Library (PJ as in pajamas) provides your family with a FREE treasury of Jewish books and music.

Each child you enroll in The PJ Library will receive a monthly gift of a high-quality, age-appropriate Jewish book or CD as well as a reading guide to enhance your family's experience. All materials are carefully selected by a team of experts. Enclosed is a copy of *Something from Nothing*, a taste of the wonderful PJ Library materials.

Please enjoy our gift to you by enrolling your child/ren who are 6 months to **age years old!**

Thanks to the generosity of our local funders, **XXXX**, The PJ Library is available for free to the first **#** children to register in the **Greater XXXX** area. If demand exceeds the number of available spots, we will begin a waiting list as we search for additional funding. Along with Harold Grinspoon, the visionary founder of The PJ Library, we are committed to bringing The PJ Library to every family who wants to participate. The Harold Grinspoon Foundation significantly underwrites the cost of this program.

It is easy to enroll! Please visit our website **www. or submit the enclosed postcard.**

Whether you're a parent, grandparent, or friend of someone with young children, please help us share news of this special program with Jewish families throughout the area who have children through age **x**. Are there children you love who live **outside** of this community? You are welcome to purchase a gift subscription for them. Please visit www.pjlibrary.org/gift.php or call The PJ Library at (413) 439-1981 to find out the details.

If you have any questions or comments, please contact **xxxxx** at (phone) or (email.)

Happy Reading!

Signature either electronic script font or please send image of signature

Name of Organization or Head of Organization

PS: If you are in a position to become a PJ Library funding partner, let us know. We welcome all those who would like to participate in passing on the joys of our Jewish heritage.

This mailing and all of its contents, including the book, have been paid for by the Harold Grinspoon Foundation.