Journey to 18 (and Beyond!)

PJ Library has grown by leaps and bounds. Follow along as we map the adventure.

BY ALEX ZABLOTSKY, MANAGING DIRECTOR

rom local beginnings, PJ Library has stretched across the world to carry out its mission - to help families connect to Jewish values, traditions, and culture. But PJ Library couldn't have become the global connector it is today without support. Generous donors, community partners, and many others who believe in PJ Library's work have made these incredible achievements possible.

"Setting a strong Jewish and Israeli foundation for my children is so important

"Setting a strong Jewish and Israeli foundation for my children is so important to me." Michelle Miller

to me but something I have struggled with," savs Michelle Miller, of Inverness, Illinois. "Because of PJ Library books, I am able to pass that knowledge on. A donation to PJ Library seemed like a no-brainer."

Thanks to supporters like Michelle around the globe, PJ Library is reaching more families in more places than ever before. But as we take a moment to celebrate our 18-year milestone, we're already looking ahead. Because the truth is this: We're only getting started.



2007 **PJ Library expands across** the US and Canada

PJ Library goes national, thanks to incredible Jewish federations, JCCs, and other partners.

2009 **Sifrivat Pijama** launches in Israel ספריית 🖪 פיג'מה

Sifriyat Pijama ("Pajama Library"), PJ Library's Israeli counterpart, begins delivering vibrant books in Hebrew to Israeli schools. It has since provided 25 million books to more than 3 million children.

International Conference This annual gathering celebrates, connects, and trains familyengagement professionals. (See page 5 for more!)

2008

First PJ Library



chapter books.

2018 **First edition** of PJ Library's Haggadah published

In Every Generation: A PJ Library Family Haggadah debuts at Passover seders (ritual meals). Now available in six languages, enlarged print, and braille.



2013 **PJ Library Alliance launches**

Each member of this transformational circle of philanthropists pledges \$1 million or more to grow and deepen PJ Library's work. To learn more, visit pjlibrary.org/alliance.



2012 **PJ Library en Español begins**

Since launching in Mexico, PJ Library en Español has translated nearly 200 titles and distributed 230,000 books throughout the Spanish-speaking world. Book translations in Russian, Ukrainian, German, and Portuguese have followed.

Donors at all levels have an impact on PJ Library. Become a supporter with a gift today! Visit pilibrary.org/donate.

2005

PJ Library

is born

They're a hit!



PJ Library goes to space!

It's storytime on the International Space Station! Israeli businessman Eytan Stibbe broadcasts a reading of the Sifriyat Pijama book A Beautiful World.

2023 **PJ Library** celebrates 18 years

YEARS

Thank you for being part of our journey! Our work is just beginning. We hope you'll join us for what's next!



2016

Grandparents join the conversation

To spark intergenerational joy, we offer grandparents a taste of PJ Library. (Sign up at pjlibrary.org/grandparents.)

2019

Mim

Podcasts start making (sound) waves

PJ Library launches the first of three storytelling series for kids. Families have downloaded awardwinning PJ Library podcasts 700,000-plus times!

