

PJ Cares for the Sick at Medical City Children's Hospital

Dallas, TX



PJ Cares for the Sick Show Flow

Date of Event: February 9, 2014

Location: Medical City Children's Hospital Atrium

Staff: Nina Golboro, Melissa Bernstein, Meyer Denn, Beth Seltzer

Medical City Children's Hospital Contact: Stacy Covitz

Spotlight School: Beth Torah – Contact: Esther Wolf

Spotlight Family: Singletons

Reader: Esther Wolf

Book: *A Sick Day for Amos McGee* by Philip C. Stead

Estimated Attendance: 200

Connectors: Michelle, Gretchen, Sharon, Laura (PJ Library Ambassador Co-Chair), Kim (PJ Library Ambassador Co-Chair)

Goals/Objectives:

- Teach the mitzvah of caring for the sick.
- Collect toys/books for Medical City Children's Hospital.
- Make a new friend.
- Help children to understand that going to the doctor is not scary.

Supplies Needed from PJ Library:

- PJ the Bear Mascot
- Digital Camera
- Book on Power Point
- Bookmarks
- PJL T-shirts for volunteers
- Sign-in sheet, walk-in sheet
- Flyers for future events
- Nametags
- No Photograph sign and stickers – for those who do not pictures taken (photos were taken by PJL and Medical City)

Activities and Snacks provided by Medical City of Dallas Children's Hospital

10:30-10:50 Registration and Activity 1: Card Making

Registration – In addition to the PJ event registration, we asked the PJ Families if they would like to receive the Medical City Children's Hospital Magazine. There was a space on the registration form to indicate this.

Registration Volunteers– Michelle/Sharron



Making Thank You cards for nurses and Get Well cards for patients
Card making volunteers – Gretchen/Kim



10:50-11:10 Story Time

-Welcome and introductions

- Stacy Covitz – Welcome from MCCH. Stacy introduced Leah.
- Leah – Welcome from the Spotlight Family. Leah introduced Laura.

-Mixer led by Laura: “Turn to your neighbor and introduce yourself. Tell your neighbor where your children were born. What was the best baby advice you received?”

-Laura introduced Esther Wolf, Director of Congregation Beth Torah Preschool and Kindergarten



-Book was read using a microphone with the pages displayed on Power Point using a large screen TV by preschool director, Esther Wolf.



-Stacy Covitz returned to the mic to give final directions for the Teddy Bear Clinic.

11:10-11:30 Activity 2: Teddy Bear Clinic

-Stacy Covitz introduced the Teddy Bear Clinic

-Teddy Bear Clinic – hospital supplies volunteers, in classrooms



Notes:

- Card making was held on two eight foot tables in an area separate from the storytime area
- Snacks were served the whole time, by the classrooms
- Hospital and PJ collateral – 1 table, in another area of the atrium
- Registration was by the door, 2 tables, 6 chairs
- Stroller parking was designated behind registration

Event Summary, Outcome, and Advice:

1. Each month PJ Library of Dallas has a Spotlight School that helps with our monthly event. These schools are either local Jewish preschools or Religious Schools. Each school also provides a Spotlight Family who helps welcome people to the monthly event. A teacher or administrator from the school usually reads the book we choose.
2. Over 125 people attended PJ Cares for the Sick.
3. Medical City Children's Hospital was eager to host a PJ Library storytime. Other hospitals may be eager as well.
4. The PJ Library of Dallas staff was able to build a relationship with the professional staff at the hospital. We hope to offer other programming at MCCH and to reach out to new moms via the hospital. (Medical City Children's Hospital is part of Medical City of Dallas, a larger hospital.)
5. Families were asked to bring a teddy bear or stuffed animal for each child to take to the Teddy Bear Clinic. They also brought toys and books to donate to the hospital.
6. This event made all who attended feel good about the hospital and about PJ Library.

E-blast that was sent out prior to the event:



PJ Cares for the Sick

DATE: Sunday, February 9, 2014

TIME: 10:30-11:30 am

LOCATION: Medical City Children's Hospital
First floor atrium, 7777 Forest Lane

Click [here](#) for directions. Valet parking FREE of charge in front of MCCH.

DETAILS: Join PJ Library for story time, card-making, snacks, and Teddy Bear clinic.

WHAT TO BRING:

- Your Teddy or Doll who is ready for a check-up in order to participate in the Teddy Bear Clinic.
- A new toddler or teen toy to donate to the hospital (optional)

Register to attend today!

Contact Beth Seltzer by sending an email to bseltzer@jfgd.org
or calling 214-239-7193



Jewish Federation
OF GREATER DALLAS

CJE
Center for
Jewish Education



PJ Library is a program that provides free Jewish-themed books and music CDs once a month to children (age 6 months through 8 years) in the Dallas area who are being raised in the Jewish tradition whether affiliated, unaffiliated, intermarried or non-traditional. This program is made possible by the Harold Grinspoon Foundation, and is a gift from the Center for Jewish Education of the Jewish Federation of Greater Dallas through a generous grant from the Mankoff Family Foundation.